



The World's Leading Provider of Photographic VR Solutions for the Internet™

**For Immediate Release**

**Press Release**

## **Kaidan Announces Major Price Reductions on all Panoramic Tripod Head Models**

PMA 08 - Las Vegas, NV – Friday, February 1, 2008: Kaidan Incorporated, the leading manufacturer and supplier of Photographic VR and Immersive Imaging solutions, today announced significant price reductions on all models of their panoramic tripod heads.

“During the past few years, we’ve seen the panoramic tripod head market grow significantly and now the panoramic head is commonplace in the equipment bags of many photographers and virtual tour providers,” says James Anders, President of Kaidan. “Kaidan has recently made a large investment in CAD/CAM design software and CNC machine tools in order to meet these continued demands. Our new lower MSRPs reflect the newfound economies we are seeing.”

Part No.	Product Name	Old Price	New Price
00-0264	QuickPan Rotator	\$199.95	\$149.95
00-0232	KiWi Panoramic Tripod Head	\$199.95	\$149.95
00-0166	Standard Camera Bracket	\$109.95	\$99.95
00-0167	Spherical w/ Universal Mount	\$279.95	\$199.95
00-0183	Spherical w/ Quick Release Mount	\$279.95	\$199.95
00-0298	QuickPan Professional	\$849.95	\$799.95

Additional information can be found at <http://www.kaidan.com>. Or contact A’ytza Gautieri at Kaidan. Kaidan, KiWi and QuickPan are registered trademarks of Kaidan Incorporated. All other trademarks are the property of their respective owners.

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